

**APPLY HERE FOR Exciting Opportunities During MEDWeek 2016 to Boost Your Minority-Owned Business!**

Minority Enterprise Development Week Committee in Asheville wants you to know your business could BE CHOSEN TO participate in **ONE** of these sessions set for the week of September 26<sup>th</sup>, 2016. **If you are a minority business owner**, we urge you to jump on these special events designed to rocket your business to a new level.

**1. HOT SEAT HELP**

Meet one-on-one for a 3-hour intensive with experts in your business field...for FREE! Seriously? YES! This session will be held Monday, Sept. 26<sup>th</sup> from 9 to Noon.

**2. TAKE IT TO THE TANK**

Gather with other experienced business owners and with experts in business development to brainstorm together about solutions that work. This session will be held Tuesday, Sept. 27<sup>th</sup> from 9am to 11am.

**3. CASHMOB**

Free advertising to bring cash to your business for a special day of \$upport. (You will need to run a special sale item or discount coupon that day). CashMob Day will be Wednesday, Sept. 28<sup>th</sup> during your business hours.

BUSINESS OWNER NAME: \_\_\_\_\_

NAME OF BUSINESS: \_\_\_\_\_

BUSINESS TYPE: \_\_\_\_\_

BUSINESS ADDRESS: \_\_\_\_\_

\_\_\_\_\_  
CITY STATE ZIP  
PHONE CONTACT: \_\_\_\_\_ EMAIL: \_\_\_\_\_ WEBSITE: \_\_\_\_\_

# OF YEARS IN BUSINESS: \_\_\_\_\_

PLEASE WRITE A SHORT PARAGRAPH TELLING WHY YOU WOULD LIKE TO BE CHOSEN TO PARTICIPATE:

WHICH EVENT WOULD YOU LIKE TO PARTICIPATE IN AS YOUR FIRST, SECOND OR THIRD CHOICE?

**HOT SEAT HELP**       Choice #1     Choice #2     Choice #3

**TAKE IT TO THE TANK**     Choice #1     Choice #2     Choice #3

**CASHMOB DAY**       Choice #1     Choice #2     Choice #3

Please **email** or print and mail this application to: Jane Hatley, Self-Help Credit Union, 34 Wall Street, Suite 704, Asheville NC 28801 by August 5<sup>th</sup>, 2016. Email: [jane.hatley@self-help.org](mailto:jane.hatley@self-help.org)