



Minority
Enterprise
Development
Week of
WNC, Inc.

Annual Report

2013

A non-profit 501(c) 6 corporation.

celebrating **30** YEARS
1983-2013

Executive Summary

2013 marked the 30th Anniversary of Minority Enterprise Development Week of WNC, Incorporated (MED Committee). As we prepared to honor this achievement, we elected to carry forward successes from our past as well as embrace new and exciting developments to further our work in celebrating and educating ethnic minority entrepreneurs in the region.

In total, **123** area businesses participated in our activities in 2013. The Committee continued to offer workshops outside of Minority Enterprise Development Week itself. Additional education opportunities were first offered in 2012 and this year we offered a Meet Your Lender networking event, Protect and Grow Your Business: Insurance Essentials workshop, and a 30th Anniversary Kickoff Panel Discussion with Past Award Winners.

MED Week 2013 included an awards presentation event featuring video recordings of the business award winners. We honored the following entrepreneurs for their achievements and commitment to our community Corey Coggins, Retail Business of the Year, Daniel Tramper, Service Business of the Year, and Raynetta Waters, Restaurant of the Year. The 2013 Minority Entrepreneur of the Year was Justina Muniz of Soundview Family Care Homes. This year, the Asheville Area Chamber of Commerce generously donated a gift to our Entrepreneur of the Year, which included a yearlong membership, mentoring and tickets to Chamber events including key networking opportunities. The Chair's Award, initiated in 2012, was presented this year to two outstanding members of our Board of Directors for their dedicated service – Hope Huskey and Sharon Oxendine. We were very pleased to present the inaugural Advocate's Award to Elder John Hayes of WRES 100.7 FM Radio Station for his continued support and advocacy for minority owned businesses in Western North Carolina.

This year we introduced the Presenting Sponsor level of giving to the organization and were very pleased to have Mission Health, a first time sponsor of Minority Enterprise Development Week as our first Presenting Sponsor. A new logo was developed by Kerry Bober Graphic Design along with a 30th Anniversary insignia. Our website received a significant redesign to support our new look as well.

None of our work – workshops, events or awards would have been possible without the support of sponsors and supporters like you. Our hope is that you will continue to support Minority Enterprise Development Week so that we can continue to honor and assist ethnic minority businesses in Western North Carolina for another 30 years.

Thank you!

MED Week 2013 Events

September 23

SBA Programs & Services for Your Small Business

Find out about resources for counseling, training, financing & government contracting sponsored by the U.S. Small Business Administration.

10 am – 12 noon, AB Tech Enka Room 2046

RSVP to Duane Adams (dcadams@abtech.edu), no fee to attend

September 24

Credit Check

Know your credit history! Find out about your credit & how to improve it.

9 am – 4 pm, Sequoyah Fund Conference Room, Cherokee

Call Hope to schedule an appointment at (828) 359-5005

Financing Your Small Business

This panel discussion will provide small business owners with information and products that are available to small business owners. Information will be provided to small business owners to position their businesses to receive funding from a financial institution. The panelist organization will consist of Self-Help Credit Union, Mountain BizWorks and TD Bank.

10 am – 12 pm, Small Business Center - Enka Site Room 1040

RSVP to James Lee (jameselee06@abtech.edu) or by phone (828) 398-7927, no fee to attend

Pricing and Budgeting

Dealing with your inner creativity, often doesn't leave time for dealing with your business. Come find out how to set up a budget for your business. This seminar will give you an idea of what it will take you to run a sustainable business. Learn how to set up a budget in Excel and how to create a way to document your expenses and income. Bring your laptop if you have Excel so that you can create your own budget.

6 pm – 8 pm, Small Business Center - Enka Site Room 2046

RSVP to Duane Adams (dcadams@abtech.edu), no fee to attend

September 25

Lunch & Learn: How to get money to expand your business

Learn how to do business with the government from the North Carolina Procurement Technical Assistance Center & the SBTDC.

11:30 am – 1pm, Sequoyah Fund Conference Room, Cherokee

Reserve your space by calling John at (828) 359-5006, no fee to attend

September 26

30th Annual Awards Reception

The highlight of MED Week, honoring the 2013 Minority Business Award winners.

5:30 pm networking reception

6 pm awards program

Homewood 19 Zillocoa Street, Asheville, No fee to attend

Board of Directors

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Mission Statement

The mission of The MED Week Committee of WNC, Inc. is to provide the best leadership and direction for the promotion, establishment and development of minority businesses in Western North Carolina through education, communication and advocacy.

Purpose

The purpose of the MED Week Committee of WNC, Inc. is to plan and implement the annual MED Week activities in Asheville, NC and surrounding area, act as an independent body to plan and implement programs and activities that will further minority economic development in Western North Carolina

Contact Information

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Media Links

www.wncmedweek.org

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2013 - 2014 Sponsors

The Minority Enterprise Development (MED) Week Committee gratefully acknowledges the support of our sponsors:

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